



MEMO – Press Release

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To: Clients & Interested Parties

Re: Kohler Indio Sink

The attached press release from Kohler introduces a great new twist on a classic kitchen standard. The Indio cast iron sink.

Under-mount cast iron sinks have been around for a while. However because of their weight and somewhat dated conception have not been a favorite with many kitchen designers since granite, quartz and other stone (hard surface) products have come to dominate the market place.

Kohler first solved the weight problem with an innovative and inexpensive bracket system (K-5807) making installation of under-mount cast iron a breeze. I wouldn't order a under-mount cast iron sink without ordering these brackets.

Now Kohler has introduced the Indio sinks in single and double bowl configurations. These sinks also come standard with basin racks, a nice stainless steel colander and a beautiful wood cutting board tapered to sit on top of the sink snugly at a very reasonable price.

Although Kohler markets this sink as a contemporary design you should have no problem making it work in a traditional or even a retro design. The Sea Salt finish can work quite nicely in a retro style kitchen. Especially, if a homeowner wants to trade the look of a farm or apron front sink for the functionality of this winner.

If all that isn't enough to excite you Kohler also tells us it eco friendly too! Made from - 93% recycled & reclaimed material.

News Release

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FOR IMMEDIATE RELEASE

May 2009

ADDITION OF DOUBLE-BASIN CAST IRON MODEL COMPLETES KOHLER INDIO KITCHEN SINK OFFERING

Simple, clean design lines and integral faucet deck complement the natural beauty of solid countertops

On the heels of a successful launch of the spacious single-basin model, Kohler Co., a global leader in kitchen and bath design and technology, introduces at the 2009 Kitchen/Bath Industry Show, the Indio™ double-basin kitchen sink which presents even more choices of modern-designed durable [KOHLER Cast Iron sinks](#).

"The Indio kitchen sinks are a stark departure from the traditionally styled products in the marketplace," said Michele Meierhofer, senior product manager for kitchen sinks at Kohler. "Few other sinks offer the durability and elegance like the cast iron Indio models. They're perfect for homeowners who want a contemporary piece that will stand up to any kitchen task."



Combining modern beauty and enhanced functionality, the exposed faucet deck on both models provides a focal point, improves everyday prep and clean-up tasks, and eases installation. The integral faucet deck eliminates the requirement of drilling holes into the countertop's solid surface to further protect the natural beauty of the countertop and avoid potentially costly damage to the countertop. Moreover, the exposed deck is a convenient place to store wet and messy kitchen items, and keeps most water drops and splashes inside the sink area rather than on the counter surface, while conveniently keeping the faucet away from the working space.

The faucet deck is well positioned to show off a contemporary faucet design that coordinates nicely with the kitchen sink's modern look. As an undermount installation, the double- and single-basin Indio sinks complement the natural beauty of any countertop's

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The new double-basin model includes a cutting board and bottom basin rack, while also offering a colander. The cutting board conveniently spans the width of the sink and rests on the recessed ledges, providing a stable surface for food preparation. The bottom basin rack is ideal for protecting the sink from potential damage from daily tasks such as washing dishes or drying pots and pans.

The sink measures 33-by-21 inches, with a 9-inch basin, and features the clever KOHLER Smart Divide design, increasing the functionality of the sink by lowering the basin divider. This feature provides needed space to move big pots and pans back and forth from the basins and to fully submerge lengthy cookie sheets, while still providing the user with two separate basins for sink tasks.



The single basin Indio sink also comes equipped with the cutting board and bottom basin rack accessories. With a 9-inch basin depth, the 33-by-21-inch sink provides ample space for all kitchen tasks.

Composed entirely of hard-wearing KOHLER Cast Iron, the Indio kitchen sink is incredibly durable and sturdy. Combining cast iron with an ultra-thick layer of enamel, KOHLER Cast Iron products are guaranteed not to chip, crack or burn. No other material is easier to clean. Kohler offers a wide selection of cast iron kitchen sinks in deep, rich colors and graceful designs that coordinate beautifully with a wide variety of décor. All KOHLER Cast iron products installed in North America carry a Lifetime Limited Warranty for as long as the original consumer owns his or her home. Additionally, KOHLER Cast Iron is crafted from 93 percent

recycled and reclaimed materials.

For more information on the Indio kitchen sink, the warranty, or other KOHLER products, individuals may visit the Kohler Co. Web site at KOHLER.com or call toll-free at 1-800-4-KOHLER.

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